

Press Release:

## **New Business Unit created INFO AG creates new jobs in Hamburg with a “Microsoft Solution Center”**

**Hamburg, January 25th, 2011 – As one of the leading providers of IT outsourcing and IT consulting in Germany, INFO AG is decisively expanding its performance revolving around technologies and products from Microsoft: Starting now, Desktop Optimization, Collaboration and Cloud Services supplement the portfolio at this long-standing Microsoft Gold Certified Partner. To achieve optimum enactment, INFO AG is investing in measures toward qualification and in many new jobs at its Hamburg location.**

Thomas Stoek, member of the board, and Mike Wagner, proxy with power of attorney for the business units Outsourcing and Consulting at INFO AG, have given this topic executive priority and started off 2011 by creating a business unit with a clear-cut focus: the “Microsoft Solution Center”. Rabea Reitmeier, previously active at Accenture, and Markus Meissner, previously with the Microsoft Group, were able to be won over to head the Microsoft Solution Center.

As a Microsoft Gold Certified Partner, INFO AG has already convinced many customers of its competence in working with Microsoft. Now INFO AG has set a course for distinct expansion: “As a result of this decision we are strengthening what, to us, is a central component within the portfolio at INFO AG, enabling us to offer our customers from the mid-sized corporate sector an even more comprehensive service in the realm of Microsoft products,” says Stoek. “Strategically we are convinced of the innovative power and sustainability of these themes. In order to accompany our customers competently and on a partnership level the way they are accustomed to being handled, we are currently seeking new members of staff who are experienced in working with up-to-date Microsoft technologies,” Mike Wagner adds.

For Microsoft, partners are a central element in enacting product strategy and rendering service performance: “INFO AG is one of our long-standing integration partners in Germany. In the market segment characterized by mid-sized companies, technical product knowledge links up to a high level of consulting competence. When the partner teams from both firms work in close coordination, this combination makes it possible to implement the respectively suitable and economically most sensible solution for everyone involved,” according to Martin Berchtenbreiter, member of executive management, director of the division “Mittelstand und Partner” at Microsoft Deutschland GmbH.

**Background information on INFO AG** ([www.info-ag.de](http://www.info-ag.de))

Founded:.....1982 (listed on the stock exchange since 1987)

Field of business:.....IT services

Staff:.....more than 600

Locations:.....Hamburg (headquarters), Oberhausen

INFO AG began in 1982 as a specialist for backup services. Today the company is a full-scale service provider that numbers among the leading providers of IT outsourcing and IT consulting in Germany. The portfolio at INFO AG encompasses the planning, implementation and operation of sophisticated IT solutions. From advisory consulting to setting up the IT infrastructure and on to the process steering of entire value-creation chains, INFO AG offers a holistic service approach. INFO AG is an SAP System House and a Microsoft Gold Certified Partner, and currently operates three data centers in Germany (at two locations in Hamburg, one in Oberhausen).

The spectrum of offers at INFO AG is oriented primarily towards mid-sized companies. The clear expertise demonstrated lies in understanding the business processes and needs of this customer segment. INFO AG offers its customers the portfolio and methodologically professional plan of action of a global provider combined with the mindset and working methods exhibited by a mid-sized enterprise. These include short routes without red tape, direct, personal contacts and a high degree of flexibility and dependability.

The services rendered by INFO AG are subject to strict quality standards and regularly certified in compliance with DIN EN ISO 9001:2008 and ISO/IEC 27001:2005. They are also audited pursuant to SAS70 II/IDW EPS 951 B. The processes involved in the services are furthermore audited on a recurring basis by an independent auditing company in compliance with SAS70 II/IDW EPS 951 B. In addition, the processes at INFO AG are aligned closely to the ITIL standard. All services are transparent and measurable, while handling and stewardship are contractually assured through Service Level Agreements (SLA). The dependability of the performance commitment on the part of INFO AG and the faith of its clientele form the basis for the company's success: INFO AG generates more than two thirds of its turnover from long-term contracts. The list of customers at INFO AG includes Reemtsma (ITG), SIGNAL IDUNA, Hitachi Power Europe and the publishing house SPIEGEL-Verlag.

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